COMMUNICATION STUDIES CONCENTRATION

Associate of Arts

The Associate of Arts degree in Communication with a speech concentration is a focused program of study, which provides a strong foundation in undergraduate interpersonal interaction, group communication, argument and debate, as well as in public speaking skills. Classes prepare students for transfer to four-year institutions and entry into careers in which effective communication skills are important, such as teaching, public relations, business, mass communication and law. Some variation in requirements may exist at particular four-year college or universities; therefore, it is essential that students also refer to the catalog of the prospective transfer institution and consult an academic adviser.

Program courses listed on the degree plan should be taken in the suggested sequence in order to build the knowledge and skill-base necessary to maximize student learning outcomes in each particular course. Program course SPCH 2389 Academic Cooperative requires the completion of an internship and should be taken during the semester the student intends to graduate.

Program Learning Outcomes

1. Students will develop and deliver a speech appropriate to the audience, purpose and context.
2. The student will analyze the characteristics of a competent communicator as they apply to relationships.
3. Students will demonstrate the ability to effectively communicate in the workplace in both written and oral formats.
4. Students will apply group communication competencies during team projects.
5. Students will construct and deliver effective debate arguments.

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Field of Study - 18 Credit Hours

SPCH 1315	Public Speaking	3
SPCH 1318	Interpersonal Communications	3
SPCH 1321	Business and Professional Communication	3
SPCH 2333	Discussion and Small Group Communication	3
SPCH 2335	Argumentation and Debate	3
SPCH 2389	Academic Cooperative	3
STC Core Curriculum - 42 Credit Hours		
Complete 42 credit hours of required Core Curriculum [1,2]		42
Core Component Area Option		
SPCH 1311	Introduction to Speech Communication [3]	
Total Credit Hours		**60**

[1] In addition to the courses in the Field of Study, the student is required to take 42 credit hours from the STC Core Curriculum. These courses must not duplicate courses taken to fulfill field of study requirements.

[2] Students who select a 3 credit hour Mathematics course to fulfill the Mathematics component of the Curriculum must take 4 credit hours to complete the Component Area Option for the Core Curriculum.

[3] Speech Communication majors must take SPCH 1311 Introduction to Speech Communication to fulfill the Component Area Option of the core curriculum.

TSI Liable

100% Online

Recommended Course Sequence

Course	Title	Credit Hours
First Year		
Fall		
ENGL 1301	Composition I	3
SPCH 1311	Introduction to Speech Communication	3
HIST 1301 or HIST 2327	United States History I or Mexican-American History I	3
Language, Philosophy & Culture Elective - Core Curriculum		3
	Recommended:	
PHIL 2306	Introduction to Ethics	
	Credit Hours	**12**
Spring		
ENGL 1302	Composition II - Rhetoric	3
SPCH 1318	Interpersonal Communications [1]	3
HIST 1302 or HIST 2328	United States History II or Mexican-American History II	3
Social and Behavioral Sciences Elective - Core Curriculum		3
Mathematics Elective - Core Curriculum		3-4
	Recommended:	
MATH 1342	Elementary Statistical Methods	
	Credit Hours	**16**
Second Year		
Fall		
GOVT 2305	Federal Government	3
SPCH 1315	Public Speaking [1]	3
SPCH 2333	Discussion and Small Group Communication [1]	3
Life and Physical Sciences Elective - Core Curriculum		4
Creative Arts Elective - Core Curriculum		3
	Recommended:	
DRAM 2366	Film Appreciation	
	Credit Hours	**16**
Spring		
GOVT 2306	Texas Government	3
SPCH 1321	Business and Professional Communication [1]	3
SPCH 2335	Argumentation and Debate [1]	3
SPCH 2389	Academic Cooperative [1]	3
Life and Physical Sciences Elective - Core Curriculum		4
Component Area Option - Core Curriculum (if required)		1
	Credit Hours	**16**
	Total Credit Hours	**60**

[1] Field of Study Courses