

# MEDICAL/HEALTH SERV. MG (MHSM)

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## MHSM 3300

### Principles of Health Care Management

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course will serve as a cornerstone in the development of students in the Medical and Health Services Management (MHSM) program and provide them with the insight, skills, and tools necessary to be effective health care managers. This course covers key management principles like leadership, strategic planning, organizational behavior and management thinking. In this course, other foundational topics that students will learn are information technology, managing costs and revenues, Ethics and laws, and addressing health disparities.

*Prerequisite: None.*

## MHSM 3302

### U.S. Health Care Delivery

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course introduces U.S. health care systems, the business of health care, the history of its development and the roles of various business entities and health care professionals in the delivery of care to the patient.

*Prerequisite: HITT 1255, ACCT 2301.*

## MHSM 3303

### Statistics for Health Care Managers

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course expands on basic statistic knowledge by discussing unique statistics routinely used in health care, assessment and utilization of published health care research statistics and application of internal organizational health care statistics in managerial decisions.

*Prerequisite: Junior standing, HITT 1255 and MATH 1414 (or MATH 1332).*

## MHSM 3304

### Communication for Health Care Professionals

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course addresses varying communication skills and strategies for interaction with patients, families, employees, other department/business representatives, and the community. It also covers basic marketing skills in the health care arena and media management during a crisis.

*Prerequisite: Junior standing and SPCH 1311 or SPCH 1315 or SPCH 1318 or SPCH 1321 or SPCH 2333 or SPCH 2335.*

## MHSM 3305

### Marketing in Health Care

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course examines the four P's of marketing: product, price, place, and promotion. Other topics that students will learn include understanding the internal and external environment, segmenting the market, positioning, differentiating, branding, and formulating a marketing plan with goals, strategies, and financial considerations, which are important to promote health care. This course is designed to strengthen the many skills necessary for students to be successful in health care management

*Prerequisite: None.*

## MHSM 3310

### Legal Issues in Health Care

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course examines the various federal, state and local laws and regulations affecting health care delivery in the United States. It also covers public and private regulatory agencies, issues associated with professional malpractice, and business liability for health care products and services.

*Prerequisite: Junior standing.*

## MHSM 3311

### Health Care Information Technology

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course introduces the different types of information maintained by health care organizations, commonly used health care software systems, robotic and automation interfaces, basic health care information security system standards, privacy laws and record archival.

*Prerequisite: Junior Standing.*

## MHSM 3335

### Financial Management for Health Care Managers

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course covers various health care revenue sources, commonly used health care accounting software, department budget design, resource allocation, and methods of cost control.

*Prerequisite: Junior standing, ACCT 2301.*

## MHSM 4304

### Risk Management for Health Professionals

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course explores quality assurance measures including Total Quality Management, Continuous Quality Improvement, and Joint Commission on Accreditation of Healthcare Organizations standards. Methods and applications for outcomes measures, benchmarking, and utilization management in the health care setting are explored.

*Prerequisite: Senior standing.*

## MHSM 4310

### Human Resources in Health Care Management

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course provides an overview of the special considerations of human resources in the health care industry, including job requirements, professional licensure, staffing ratios, job descriptions, traditional and nontraditional labor sources, legal issues and wages, and benefits management.

*Prerequisite: Senior standing, MHSM 3310.*

## MHSM 4348

### Ethics for Health Care Professionals

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course is a survey on ethical business practices in the health care industry during both routine practice and emergency/disaster scenarios. In particular, ethical decisions in the setting of limited resources (labor, materials, and funding) will be discussed.

*Prerequisite: Senior standing, MHSM 3310.*

## MHSM 4351

### Public and Community Health Management

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course introduces the basic principles of public health, including epidemiology, wellness promotion, vaccination programs, community health education programs, and funding resources.

*Prerequisite: Senior standing.*

**MHSM 4352****Project Management for Healthcare**

CRT HRS:3 LEC HRS:3 LAB HRS:0 OTH HRS:0

This course provides a foundation in project management leaning toward health care organizations through explorations of the history of the discipline, as well as a discussion of the contemporary frameworks used by organizations today. It will discuss the framework in carrying out projects related to health care, ways to organize set of detailed work efforts that are planned, progressively elaborated towards developing a new product or service, improving or modifying existing goods, services, and procedures. The course will cover ways to bring together skilled resources to create something new or different using effective management processes. It will emphasize the application of knowledge, skills, tools and techniques to project activities to meet the project requirements, how a project manager identifies project requirements, address the various needs, concerns and expectations of the stakeholders as the project is planned and carried out, and also to balance the competing project constraints in terms of project scope, quality, schedule, budget, resources and risk.

*Prerequisite: None.*

**MHSM 4361****Health Care Management Practicum**

CRT HRS:3 LEC HRS:1 LAB HRS:8 OTH HRS:0

This course provides an opportunity for the student to experience health care management on site at a health care facility under the supervision and guidance of experienced health care management professionals. During this period of time, the intern will put into practice the skills and knowledge acquired during the classroom experience in the program. A period of 144 hours at the site will be required in order to fulfill the goals and objectives of this practicum. The practicum student will be assigned to a health care facility during the first two weeks of the semester, and will be there on-site for the next three months to fulfill the required hours.

*Prerequisites: Senior Standing.*